

BOARD REPORT – AUGUST 2016

Wow the year is flying by, but the good part about that is that spring is nearly here! The following is an update on what the Board has been up to over the last 3 months.

Promotion & Marketing

At the last Board meeting we agreed to pay a professional marketer to draw up a three-year comprehensive marketing / promotion plan for Petanque in NZ. The following message was sent out, asking for people who would be interested in quoting for this work to contact the secretary for further information.

Anyone out there who works or has worked in marketing/promotion?

PNZ are calling for expressions of interest from people/companies who are willing to provide a quote for this work.

We are looking for someone to write us a 2-3 year marketing and promotion plan aimed at raising the profile and public awareness of petanque.

The Plan will need to cover overall strategy, associated marketing initiatives, resource requirements and costs.

We know there are lots of good ideas out there for promoting petanque, but they need to be brought together as part of a structured, cohesive and coordinated plan, rather than a series of ad hoc one-off events.

If you are interested in this position, or you have any suggestions of possible suitable people, please contact the Secretary of PNZ on **by Friday 19th August.**

secretary@petanquenz.com

As a consequence of this decision we have decided to postpone the printing of promotional pamphlets and posters until we have this plan in place as we need to ensure our promotional efforts are properly coordinated. The secretary has copies of the old pamphlets should any club want some in the meantime.

National Mixed Doubles Championship:

The Board received a very positive response from more than 50% of clubs regarding the suggestion of holding a National Mixed Doubles Championship and so we have voted to implement this 7th National Championship. The major issue was around timing of the event and we decided on the first weekend in May.

Venues announced for 2017 Championships:

Women's Triples	Herne Bay, Auckland	Friday 3 rd March
Triples	Herne Bay, Auckland	Sat 4 th / Sun 5 th March
TransTasman	Adelaide, Australia	Sat 18 th / Sun 19 th March
Club Championships	Rotorua	Sat 22 nd / Sun 23 rd April
Mixed Doubles	Christchurch Club	Sat 6 th / Sun 7 th May
Singles	Dunedin City	Sat 7 th / Sun 8 th October
Doubles	Kapiti, Wellington	Sat 4 th / Sun 5 th November
Oceania Championship	Christchurch Club	Wed 22 nd to Sat 25 th November
Senior Doubles	Tauranga/BOP	Sat 2 nd / Sun 3 rd December

Umpiring:

Trevor and Sue Neilson have now completed their second national training tour, with 66 members going through the programme this year. This has resulted in a number of new umpires in various areas and a lot of people with a better understanding of the rules. It has also led to further debate and questions of various interpretations of rules which Trevor is working through with the Australian International Umpires. We have also (finally) got information on the rule changes the FIPJP intend to introduce in October 2016. While they are relatively minor, one or two may cause some interesting debate. We will not publish these until they have been formally adopted at the Men's World Championships in October to avoid confusion if there are any further changes. Once the English translation of the official rules and any NZ Interpretations are completed, PNZ will publish a new rule book which will be provided free to all members through their clubs.

Tournaments & Scoring Workshops:

Applications for these workshops have now closed and Barrie and Stefany are working out how to fit the requirements of each group into a workable schedule. If you have registered, you should hear very soon where and when your workshop will be. The tournament training manual has been updated and is on the website. All those enrolled in the tournament workshops will receive a hard copy of the manual.

Club Kit:

Our apologies for the delay in the production of this kit, I know we promised by the end of June, but it will definitely be completed by the end of August. The Board decided at the last meeting that all clubs, existing and new, will get a copy of this document which will provide a comprehensive, written resource to your club of everything you need to know about PNZ and running a petanque club.

Website

For those who check the website regularly you will have noticed a few changes. Firstly, the calendar! We have deleted the original version as we were not happy with it and replaced it with a timeline of events. This is now under the heading Tournaments (subheading Calendar and Entry), where you will find all major Regional, National and some International tournaments. All events will have an information sheet and online entry directly to the tournament co-ordinator. We do ask clubs/regions to send information on their Regional and Open tournaments to the webmaster at the earliest possible time so that we can add it to the Calendar and include an online entry form for your event.

The second major change is the option to directly subscribe to updates from PNZ. This means you will get an email alert when there are changes to the website or important information that you need to know, rather than get it through your club secretary, noticeboard or whatever. You can easily subscribe or unsubscribe at any time.

To join up you will find a link at the foot of every page on the website (see picture below). Hit subscribe, fill it in and you're done!

Get Latest Updates

Sign up to receive updates from PNZ directly to your email.

Subscribe

To unsubscribe there is a link at the bottom of every email update that says unsubscribe, just click it and you won't hear from us again. To get this list started we have used the email addresses we have on file to

create a mailing list. If you received information from PNZ regarding a marketing/promotion opportunity you are already on the list, but if you don't want to receive these alerts, please just hit unsubscribe at the bottom of the email.

Also check out the recent updates on the website. There is information about the N³ Card which every club has access to and can save members a great deal of money; an updated tournament allocation plan for the next six years; new explanations of the Swiss Format, Buchholz Numbers and Barrage; updated NZ rule interpretations; updated National Rankings and updated meeting dates

If you have any feedback about the website, please don't hesitate to let us know, we always want to hear it, good or bad.

Surveys:

The survey on the 2015/16 Representation process has now closed with an excellent response. The preliminary results were presented at the Board meeting and will be available to members in the next few weeks. The second survey about market research of our members was held over while the online registrations for workshops and the first survey were in progress to avoid confusion, but it will be out shortly. We really want you to encourage as many members as possible to respond to it so we get useful information to give to our market/promotions person.

Collection of information for Sport NZ:

Again we are running behind schedule on this issue, but we will be in contact with clubs shortly regarding how to collect the required information.

Health & Safety / Insurance:

This is a significant issue for PNZ and something we are addressing from various angles. We have been attending seminars and webinars, talking to insurance brokers and lawyers so that we fully understand what our responsibilities and liabilities are. This is an issue that affects every club as well as PNZ and we need to get it right. We will keep you updated once we are assured of how to proceed. We hope to have all the information we need to make decisions about this by our October meeting.

Notices

Service Awards:

If your club/region has members who you consider have made a significant contribution to petanque over a sustained period (locally, regionally, nationally and/or internationally), we would love you to nominate them for a Service Award. The Board will be considering this year's nominations at our October meeting, so all applications need to be with the Secretary by **Wednesday 26th October**. Please be aware that not all nominations are accepted so please do not inform the potential recipient of the nomination, to avoid embarrassment if the nomination is not accepted. Information and application forms are on the website under Policies.

Technical Director Roles:

We will be calling for members interested in taking up the role of Technical Director of Tournaments, and Technical Director of Representation in the near future. Again we hope to be able to make these appointments by the October meeting.

Asset Register:

This is now complete, including who is responsible for all assets and all trophies, with the exception of the

National Triples Plate, which we are yet to find. If anyone knows where this is can they please contact Claire Bradburn.

Tournament Equipment

PNZ now has two complete kits for National Tournaments, (2 x computer screens, sound equipment, microphone, flags, portable flagpoles, timer clock) one in the North Island and one in the South Island. Suitable containers are now being sourced for these to be properly protected during storage and transport.

Other decisions from the last Board meeting:

- Coaches for national representative teams are appointed for 2 years, with a further 2 years' renewal subject to a satisfactory review of performance. Positions will be re-advertised after a maximum of four years.
- PNZ must do a health and safety briefing before each National Championship
- The jury for each National Championship event will be named before the event and displayed at the event.
- All members of the Board will complete an online workshop in Governance by the end of September.
- The representation processes will change slightly next year.
 - Seniors. As the senior process exists primarily for the purpose of TransTasman representation, this process will be opened up in May each year for people interested in being in contention for representation so the coach has a good six months to work with players. Selection for the TransTasman teams will still be in December at the National Senior championship.
 - Open. There will be two selection camps in future. One in November for tournaments that occur in the first 7 months of the following year, and one in April for tournaments in the last 5 months of that year.
 - Both - Provincial tournaments will not be part of seeding for representative players next year, only National Championships and Auckland, Wellington & South Island Regional Tournaments. Players from districts that do not have regional tournaments will be dealt with differently.

Full details of both processes will be in the Representation Document which will be out next week.

That's it for now. If there are any issues you want the Board to consider, our meeting schedule is on the website, please send enquiries to the Secretary at least a week before the meeting so they can be circulated to the Board prior to the meeting.

Stefany Frost
President
Pétanque New Zealand
6th August 2016